



# National Real Estate Investor Magazine

Pricing / AD Sizes / Dimensions / Issues / Payments / Demographics

Published By:



## MEDIA KIT

National Real Estate Investor Magazine  
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# National Real Estate Investor Magazine

Published By: National REIC LLC & Z Publication LLC

www.NREIMAGAZINE.com

Fall / Winter 2017

FREE FOR NATIONAL REIC CLUB MEMBERS

**MONEY**  
IN THE **HOUSING**  
**MARKET**



**National REIC Visits  
Palm Beach REIA**

John Zwirzina  
Kent Clothier  
Jeff Green  
(Left to Right)

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**Build Your Business, Live Your Life.**  
What does your business need right now?

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**National REIC**

Is Your Club A Member Of The National REIC ?

Phone: (484) 574 - 5321  
Email: [Info@NationalREIC.com](mailto:Info@NationalREIC.com)  
Web: [www.NationalREIC.com](http://www.NationalREIC.com)

Grow your membership by listing your club on our site. We spend money driving traffic to our site for potential members for your club. We also put your Real Estate Investment Club on other sites and blogs. Make sure you are a part of the National REIC.

Join Now @ [www.NationalREIC.com](http://www.NationalREIC.com)



## Different Memberships

**Basic Club Membership - \$399 Annual**

**Pro Club Membership - \$599 Annual**

More Information On Application Page

National REIC Members pass on our Partnerships, Discounts, and Savings Programs exclusive to your members as an added benefit. We have a partner for everyone, with 50+ different partners for discounts.

[www.NationalREIC.com](http://www.NationalREIC.com)

## READERSHIP NUMBERS

**10k = Paper Copy Readers**

(Distributed To Each Of Our Clubs)  
(+ Other RE Investment Clubs Too)

**15k - 20k = Online Redership**

(Kindle, Ipad, Website Downloads)

**Total = 25k - 30k Readers**

(1st Year Alone 2018 Issues)

Our Issues Will Also Be Delivered  
To Our Clubs Email Lists Which Could  
Add To Our Readership Levels

Potential Reach - 50,000 Readers

Our readers are active investors that attend  
Real Estate Investment Club Meetings.

The National REIC Delivers These copies  
to all of their Real Estate Investment Clubs,  
which will soon be in every state in the US.  
They were just started in Mid 2017.

*By Sept 2017 They had 43 REI Clubs  
in 17 States, and growing weekly.*

[www.NationalREIC.com](http://www.NationalREIC.com)

## Demographics Of Readers & Our Investment Clubs

**Males = 70% Females = 30%**

**Own More Than One Property = 75%**

**Currently Buying Real Estate = 95%**

**New Investors = 25% Active Investors = 75%**

These Numbers Were Taken 08/2017

By Our Real Estate Investment Club Survey

## Income Levels

- **Over \$250,000 = 25%**
- **\$100,000 - \$250,000 = 45%**
- **\$50,000 - \$100,000 = 20%**
- **Under \$50,000 = 10%**
- **+/- 3% - 5%**

Company: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Website: \_\_\_\_\_

Comments: \_\_\_\_\_

**Issues Printed Every 3 Months, Ads Due 45 Days Prior To Publish Date, Our Issues Are:**  
**January - March Issue / April - June Issue / July - September Issue / October - December Issue**

\_\_\_\_: 1/4 Page AD = \$399.00 (AD Dimensions = 8.5 Inches x 2.75 Inches - Full Color & Bileed)

\_\_\_\_: One Page Article = \$399.00 (400 - 450 Words + 2 Pictures For Article) (*ARTICLE NOT AN AD*)

\_\_\_\_: 1/2 Page AD = \$599.00 (AD Dimensions = 8.5 Inches x 5.5 Inches - Full Color & Bileed)

\_\_\_\_: Two Page Article = \$599.00 (800 - 850 Words + 4 Pictures For Article) (*ARTICLE NOT AN AD*)

\_\_\_\_: Full Page AD = \$999.00 (AD Dimensions = 8.5 Inches x 11 Inches - Full Color & Bileed)

\_\_\_\_: Special Placement Full Page AD = + \$499.00 (Example: Back Cover, Inside Front Cover, Etc.)

\_\_\_\_: Cover Page = \$2,500.00 (AD Dimensions = 8.5 Inches x 8.5 Inches - Full Color)  
 With Cover Page You Also Get A 2 - 3 Page Article (One Page May Be An AD)

\_\_\_\_: Artwork Creation Needed = \$59 - \$79 Per Hour (Average AD = 1 - 2 Hours)  
 (You May Submit Your Own Artwork) (See Dimensions Above & Select Size)

Billing Amount: \_\$\_\_\_\_\_ Per Issue (Every 3 Months)



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