



YEARLY MVPs BENEFITS¹

	MVPs	SILVER MVPs	GOLD MVPs	PLATINUM MVPs
Annual Qualifying Spend	\$0 - \$2,499.99	\$2,500 - \$9,999.99	\$10,000 - \$24,999.99	\$25,000 +
Earn Lowe's e-gift cards when you spend ¹	N/A	Earn 1% starting at \$2,500	Earn 1.25% starting at \$10,000	Earn 1.5% starting at \$25,000
Bonus Points	✓	✓	✓	✓
Chances to win All Pro Prizes NO PURCHASE NECESSARY. See below. ³	✓	✓	✓	✓
Drink or Snack Offer	N/A	1 Free Select Drink or Snack per Month (up to \$2.25 value)	2 Free Select Drinks or Snacks per Month (up to \$2.25 value)	3 Free Select Drinks or Snacks per Month (up to \$2.25 value)
Business Tools	✓	✓	✓	✓
Purchase History Tracking	✓	✓	✓	✓
Other Personalized Offers	✓	✓	✓	✓

¹MVPs Pro Reward Program subject to Program Terms & Conditions. Earn Back available on qualifying purchases of eligible items only. Exclusions apply. MVPs begin at the lowest MVPs Level (MVPs) with zero qualifying spend and may move up levels based annual qualifying spend. MVPs Levels for subsequent Program Periods will be determined by the previous year's annual qualifying spend. Annual qualifying spend resets first day of calendar year. Lowe's e-gift card(s) must be claimed by last day of calendar year. Valid thru end of calendar year.

Details at [Lowe.com/PROLoyaltyTerms](https://www.lowes.com/PROLoyaltyTerms). Subject to change.

³ **All Pro Prizes.** Void where prohibited. Must be MVPs Pro Reward member to participate. Prizes are awarded to business affiliated with winning MVPs Pro Reward account. Visit www.lowes.com/AllProPrizesRules for full details, including rules, dates, eligibility, entry instructions, prize descriptions, and restrictions. Sponsor: Lowe's Companies Inc.



INTRODUCING PAINT REWARDS FOR MVPs



Sign up to start receiving benefits today.

BUY MORE PAINT, EARN MORE REWARDS.²

10%	Get 10% reward for every dollar above \$1,000 up to \$2,999
15%	Get 15% reward for every dollar above \$3,000 up to \$4,999
20%	Get 20% reward for every dollar above \$5,000

² Paint Reward (Lowe's e-gift card) based on progressive spend on eligible paint purchases with registered cards and PRO ID during Promotional Period. Exclusions apply. Qualifying spend resets first day of calendar year. Can't be combined with any other rebate, promotion, or discount. Valid in select markets only. Available to MVPs Reward Program members only. Registration required. Terms and conditions apply. Valid through end of calendar year. See [lowes.com/PROLoyaltyTerms](https://www.lowes.com/PROLoyaltyTerms). Subject to change.

